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## BAK INDUSTRIES RELEASES THE VORTRAK – A MATTE BLACK RETRACTABLE TRUCK BED COVER

ANN ARBOR, MI, 1BMay 31, 2018– BAK Industries, a Truck Hero company, launched the all-new Vortrak today, a stylish, matte black, retractable truck bed cover.

The Vortrak has ½" thick aluminum slats that easily glide along heavy-duty aluminum rails, mounted flush with the truck bed caps, creating a sleek, low-profile look, while keeping the stake pocket holes available for use with other accessories. The cover's low profile grants full rear view and third brake light visibility. Featuring a matte black finish, the Vortrak completes and enhances the look of the truck.

The Vortrak pulls closed quickly and easily with the included strap and stows neatly into a space-saving, spring-loaded canister in the fully retracted position. In addition to the fully retracted and closed positions, the Vortrak locks in two additional locations for convenience. When closed, the aluminum slats secure the cover the full length of the bed, providing next-level strength and security.

This cover has an easy, no-drill or special tools required installation.

The Vortrak is made in the USA and is backed by a limited 2-year warranty.

### **About BAK Industries**

BAK Industries, a Truck Hero company, manufactures innovative aluminum and composite truck bed covers. BAK has a diverse product line focused on meeting a variety of consumer needs, including hard

folding, hard rolling and retractable covers. For more information, please visit our website at [bakindustries.com](http://bakindustries.com).

### **About Truck Hero, Inc.**

Headquartered in Ann Arbor, Michigan, Truck Hero provides consumers a full range of truck bed covers and other truck and Jeep® accessories with market leading functionality, engineering, quality, and design. The breadth of Truck Hero's product offering is vast, including hard and soft truck bed covers, truck caps, bed liners, floor liners, steps, suspension kits, Jeep parts and off-road accessories. Truck Hero's industry leading family of brands includes Advantage, A.R.E., BAK, BedRug, Extang, Husky Liners, N-FAB, Omix-ADA, Retrax, Rugged Liner, Rugged Ridge, Superlift, TruXedo, UnderCover and an online retailer, RealTruck. All of the companies in the Truck Hero family are recognized as premier brands and are leaders in innovation. For more information, please visit our website at [truck-hero.com](http://truck-hero.com).

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