

BEDRUG[®]

NEXT GENERATION BEDLINERS

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FOR IMMEDIATE RELEASE
October 19, 2018

INTRODUCING THE BEDRUG IMPACT LINER

A Fusion of Two Popular Products, the Impact Bed Mat and the Classic Bed Liner

OLD HICKORY, TN, October 19, 2018— BedRug, Inc, a Truck Hero company, is excited to announce its latest in truck bed liner innovation, the Impact Liner™. BedRug has taken two popular products, the Impact Bed Mat and the Classic Bed Liner, and combined them to make the ultimate truck bed liner, the Impact Liner.

While the Impact Liner offers a plush, attractive appearance, it is made of 100% polypropylene, making it rugged enough to endure daily wear and tear, no matter how tough.

This custom fit liner delivers premium impact protection and is slip and skid resistant to protect cargo stored in the truck bed. The Impact Liner is made with material that is fade and UV resistant, stands up to chemicals such as bleach, diesel fuel and even battery acid, and resists mold and mildew.

Made in America and backed by a limited lifetime warranty, the Impact Liner can be purchased with confidence. *See warranty for full details.*

About BedRug, Inc.

BedRug, a Truck Hero company, originally a manufacturer of TPO foam composites, is located in Old Hickory, Tennessee. TPO foams offer a variety of performance attributes – ranging from softness and flexibility to thermal stability. The BedRug engineers took this base and combined it with 100% polypropylene plastic non-woven “carpet” to create the popular, next-generation truck bed liner, the BedRug and a variety of other premium liners for Jeeps® and vans. For more information, please visit our website at bedrug.com.

About Truck Hero, Inc.

TRUCK HERO
company

Headquartered in Ann Arbor, Michigan, Truck Hero provides consumers a full range of truck bed covers and other truck and Jeep® accessories with market leading functionality, engineering, quality, and design. The breadth of Truck Hero's product offering is vast, including hard and soft truck bed covers, truck caps, bed liners, floor liners, steps, suspension kits, Jeep parts and off-road accessories. Truck Hero's industry leading family of brands includes Advantage, A.R.E., BAK, BedRug, Extang, Husky Liners, N-FAB, Omix-ADA, Retrax, Rugged Liner, Rugged Ridge, Superlift, TruXedo, UnderCover and an online retailer, RealTruck. All of the companies in the Truck Hero family are recognized as premier brands and are leaders in innovation. For more information, please visit our website at truck-hero.com.

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