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FOR IMMEDIATE RELEASE  
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## TRUCK HERO, INC. CEO AND PRESIDENT, BILL REMINDER, WINS ENTREPRENEUR OF THE YEAR 2018 MICHIGAN AND NORTHWEST OHIO AWARD

*Bill Reminder joins the ranks of mold-breaking entrepreneurs in Michigan and  
Northwest Ohio*

ANN ARBOR, MI, July 11, 2018– Truck Hero, Inc (“Truck Hero” or the “Company”) CEO and President, Bill Reminder, was recently selected to receive the EY Entrepreneur of the Year® 2018 Michigan and Northwest Ohio award in Consumer Products. The award recognizes entrepreneurs who excel in areas such as innovation, financial performance and personal commitment to their businesses and communities. An independent judging panel made up of previous award winners, leading CEOs, investors and other regional business leaders selected this group of bold entrepreneurial leaders.

Since 1986, EY has honored entrepreneurs whose ingenuity, spirit of innovation and discipline have driven their companies’ success, transformed their industries and made a positive impact on their communities. Bill Reminder is in prestigious company for inspirational leadership with current and past honored entrepreneurs.

As a Michigan and Northwest Ohio award winner, Reminder is now eligible for consideration for the Entrepreneur Of The Year 2018 National Awards. Award winners in several national categories, as well as the Entrepreneur Of The Year National Overall Award winner, will be announced at the Entrepreneur Of The Year National Awards gala in Palm

Springs, California, on November 10, 2018. The awards are the culminating event of the Strategic Growth Forum®, the nation's most prestigious gathering of high-growth, market-leading companies.

### **About Truck Hero, Inc.**

Headquartered in Ann Arbor, Michigan, Truck Hero provides consumers a full range of truck bed covers and other truck and Jeep® accessories with market leading functionality, engineering, quality, and design. The breadth of Truck Hero's product offering is vast, including hard and soft truck bed covers, truck caps, bed liners, floor liners, steps, suspension kits, Jeep parts and off-road accessories. Truck Hero's industry leading family of brands includes Advantage, A.R.E., BAK, BedRug, Extang, Husky Liners, N-FAB, Omix-ADA, Retrax, Rugged Liner, Rugged Ridge, Superlift, TruXedo, UnderCover and an online retailer, RealTruck. All of the companies in the Truck Hero family are recognized as premier brands and are leaders in innovation. For more information, please visit our website at [truck-hero.com](http://truck-hero.com).

### **About EY**

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