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TRUCK HERO WINS 2017 KEPNER-TREGOE PROCESS ACHIEVEMENT AWARD

ANN ARBOR, MI, December 22, 2017– Truck Hero proudly accepted the Kepner-Tregoe 2017 Process Achievement Award in a Single and Team Use category during an awards luncheon hosted by Truck Hero in Ann Arbor, Michigan.

William Baldwin, Kepner-Tregoe's COO/CFO, presented the award to Robert Gaarder, Vice President of Engineering. Truck Hero team members, William Cohoon-Engineering Supervisor, Timothy Nelson-Engineering Operations Manager, Brian Kozlowski-Engineering Supervisor and Kristian Baker-Design Engineer, were individually recognized with certificates of achievement for their work on the nominated project.

Truck Hero is committed to continuous improvement and strives for engineering excellence in the production of all of our truck bed covers and aftermarket accessories. Incorporating the Kepner-Tregoe process into our operations was just one another step towards achieving our goals.

About Truck Hero, Inc.

Headquartered in Ann Arbor, MI, Truck Hero has focused on providing consumers a full range of truck bed covers and other truck and Jeep accessories with market leading functionality, engineering, quality, and design. The breadth of Truck Hero's product offering is vast, including: hard and soft truck bed covers, truck caps, bed liners, floor liners, steps, suspension kits, Jeep® parts and off-road accessories. Truck Hero's industry leading family of brands includes Advantage, A.R.E., BAK, BedRug, Extang, Husky

Liners, N-FAB, Omix-ADA, Retrax, Rugged Liner, Superlift, TruXedo, UnderCover and two online retailers: AutoCustoms and RealTruck. All of the companies in the Truck Hero family are recognized as premier brands and are leaders in product innovation. For more information, please visit our website at truck-hero.com.

About Kepner-Tregoe

For almost 60 years, Kepner-Tregoe has empowered thousands of companies to solve millions of problems. We provide a data-driven, consistent, scalable approach to clients in operations, manufacturing, IT Service Management, Technical Support and Learning and Development. We empower you to solve problems. Kepner-Tregoe provides a unique combination of skills development and consulting services, designed specifically to reveal the root cause of problems and permanently address your organizational challenges. Our approach to problem solving will deliver measurable results to any company looking to improve quality and effectiveness while reducing overall costs.

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If you would like more information about this topic, please contact Samantha Steffen at 734-249-5059 or email at samantha.steffen@truck-hero.com.