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## RETRAX RELEASES THE ALL-NEW RETRAX XR SERIES – COMBINING A MATTE-BLACK RETRACTABLE TRUCK BED COVER WITH THE TRAX RAIL SYSTEM

*The Retrax XR Series allows for unique and personal customization above your truck bed cover with the potential to double cargo capacity*

GRAND FORKS, ND, August 27, 2018– Retrax Holdings, LLC, a Truck Hero company, is excited to announce the release of their newest truck bed cover, the Retrax XR Series, a retractable, matte-black truck bed cover featuring integrated T-slot bars, the Trax Rail System. The XR Series is available in two construction material options, polycarbonate or aluminum, both with a matte finish and two retracting options, manual or power.

The XR Series' integrated Trax Rail System features T-slot bars that offer truck owners personal customization options above the cover. Combining the Trax Rail System with accessories from major manufacturers like Rhino Rack, Yakima and Thule has the potential to double cargo capacity.

This cover has a one-piece construction for superior strength and an incredibly resilient matte finish. The sealed ball bearing roller design allows for easy opening and closing and is key lockable in any position for unlimited hauling flexibility.

The Retrax XR Series is made in America and backed by a limited lifetime warranty.

*\*The Trax Rail System will be available for existing owners to add to any Retrax MX (matte) cover.*

*\*All accessories sold separately.*

**About Retrax Holdings, LLC**

Retrax Holdings, founded in 1996 in Grand Forks, ND, is the leader in retractable truck bed covers, offering glossy and matte options in both polycarbonate and heavy-duty aluminum construction. Retrax focuses on designing, developing and manufacturing the most innovative and high-quality products backed by superior customer service and prompt product availability. For more information, please visit our website at [retrax.com](http://retrax.com).

#### **About Truck Hero, Inc.**

Headquartered in Ann Arbor, Michigan, Truck Hero provides consumers a full range of truck bed covers and other truck and Jeep® accessories with market leading functionality, engineering, quality, and design. The breadth of Truck Hero's product offering is vast, including hard and soft truck bed covers, truck caps, bed liners, floor liners, steps, suspension kits, Jeep parts and off-road accessories. Truck Hero's industry leading family of brands includes Advantage, A.R.E., BAK, BedRug, Extang, Husky Liners, N-FAB, Omix-ADA, Retrax, Rugged Liner, Rugged Ridge, Superlift, TruXedo, UnderCover and an online retailer, RealTruck. All of the companies in the Truck Hero family are recognized as premier brands and leaders in innovation. For more information, please visit our website at [truck-hero.com](http://truck-hero.com).

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