



Contact Samantha Steffen
Telephone 800-253-7692
Email samantha.steffen@truck-hero.com
Website www.truck-hero.com

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TRUCK HERO, INC. ANNOUNCES FURTHER BUSINESS EXPANSION IN ANN ARBOR, MICHIGAN

Company Purchases Additional Office to Support Research and Development

ANN ARBOR, MI, April 4, 2018– Truck Hero, Inc (“Truck Hero” or the “Company”) today announced the purchase of an additional office at 4670 Runway Boulevard in Ann Arbor, Michigan. The new location totals 60,000 square feet and is located near the Company’s existing facilities at 5400 Data Court and 5400 S. State Road. This office will house Truck Hero’s Center of Excellence for Research, Development and Testing to support the Company’s innovation pipeline of aftermarket truck and Jeep® accessories.

“We’re excited to invest in the growth of our brands by expanding our research and development capability with this new facility,” commented Bill Reminder, President and CEO of Truck Hero. “Over the last several years, Truck Hero has seen exceptional growth through increased market share, acquisitions, and new products. This center supports our mission to be the leading developer and manufacturer of aftermarket truck and Jeep® accessories.”

Signature Associates, a leading commercial real estate firm, was the exclusive broker for this purchase.

About Truck Hero, Inc.

Headquartered in Ann Arbor, MI, Truck Hero provides consumers a full range of truck bed covers and other truck and Jeep accessories with market leading functionality, engineering, quality, and design. The breadth of Truck Hero's product offering is vast, including: hard and soft truck bed covers, truck caps, bed liners, floor liners, steps, suspension kits, Jeep® parts and off-road accessories. Truck Hero's industry leading family of brands includes Advantage, A.R.E., BAK, BedRug, Extang, Husky Liners, N-FAB, Omix-ADA, Retrax, Rugged Liner, Rugged Ridge, Superlift, TruXedo, UnderCover and an online retailer, RealTruck. All of the companies in the Truck Hero family are recognized as premier brands and are leaders in product innovation. For more information, please visit our website at truck-hero.com.

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If you would like more information about this topic, please contact Samantha Steffen at 800-253-7692 or email at samantha.steffen@truck-hero.com.