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## UNDERCOVER TRUCK BED COVERS RELEASES THE ARMORFLEX - A HARD, TRI-FOLDING COVER FEATURING LINE-X COATED PANELS

ROGERSVILLE, MO, June 4, 2018– UnderCover, a Truck Hero company, is proud to release its most rugged cover yet, the ArmorFlex. The ArmorFlex is a hard, tri-folding cover that features heavy-duty aluminum panels with an innovative LINE-X® specialty-automotive coating, providing superior dent, scuff, ding and UV protection. The LINE-X coating is cutting-edge polyurea technology that can withstand extreme use while preserving the cover’s aesthetic.

Made in the USA, the ArmorFlex has automatic latching panels ensuring ultimate protection against the harshest environments, and a dual-action tailgate seal, making opening and closing the tailgate an option with the last panel of the cover up or down.

The ArmorFlex’s low-profile design and stylish matte black appearance enhance the look of a truck providing a finished appearance. The UnderCover ArmorFlex is backed by a limited five-year warranty.

### **About UnderCover, Inc.**

UnderCover, Inc., a Truck Hero company headquartered in Rogersville, MO, manufactures truck bed covers for every truck owner. UnderCover offers one-piece options that incorporate a state-of-the-art paint process to match factory colors, a hard tri-folding line of covers and the RidgeLander, a customizable cover making adventure easy. For more information, please visit our website at [undercoverinfo.com](http://undercoverinfo.com).

### **About Truck Hero, Inc.**

Headquartered in Ann Arbor, Michigan, Truck Hero provides consumers a full range of truck bed covers and other truck and Jeep® accessories with market leading functionality, engineering, quality, and design. The

breadth of Truck Hero's product offering is vast, including hard and soft truck bed covers, truck caps, bed liners, floor liners, steps, suspension kits, Jeep parts and off-road accessories. Truck Hero's industry leading family of brands includes Advantage, A.R.E., BAK, BedRug, Extang, Husky Liners, N-FAB, Omix-ADA, Retrax, Rugged Liner, Rugged Ridge, Superlift, TruXedo, UnderCover and an online retailer, RealTruck. All of the companies in the Truck Hero family are recognized as premier brands and are leaders in innovation. For more information, please visit our website at [truck-hero.com](http://truck-hero.com).

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If you would like more information about this topic, please contact Samantha Steffen at 800-253-7692 or email at [samantha.steffen@truck-hero.com](mailto:samantha.steffen@truck-hero.com). Click here for [ArmorFlex](#) product images.